

Providing savings, reliability and visibility through consolidation

VISIBILITY AND RELIABILITY THROUGH CONSOLIDATION

Customer Profile

As a general store, Mast General Store offers a variety of goods from fashion to fried chicken cookbooks and toffee to tents. Their stores span North Carolina, South Carolina, and Tennessee.

Business Need

Mast General Store needed inbound refrigerated LTL consolidation. They had no visibility of incoming freight and scheduling delivery appointments was also an issue.

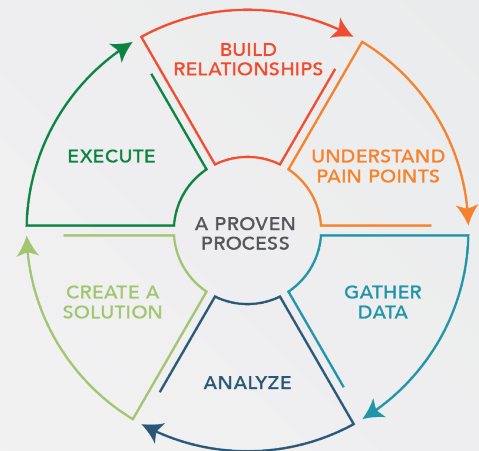
UCW's Challenge

- Identifying refrigerated LTL carriers to handle the volumes
- Manage a complex delivery system
- Take a mass of LTL shipments and consolidate them into truckloads
- Create a high-level tracking platform for real time visibility
- Develop a cost saving pricing structure

Compelling Results

- Successful 4-year partnership between UCW and Mast General Store that continues to grow
- Exceptional on time service
- Complex system of pooling the LTL shipments and creating cost effective truckloads
- A tailored pricing model to achieve customer cost savings
- A lasting partnership that is based on transparency, respect, and integrity

UCW USES A PROVEN PROCESS TO CUSTOMIZE LOGISTICS SOLUTIONS FOR OUR CUSTOMERS' SUCCESS.



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